

STEP BY STEP

implementation



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**Run through Project
Planning - Ideas**

**TEST The market run signal
campaigns**

Build your audience

Create lead magnets

Product Suite

**Plan for the month ahead/
quarter**

Social Media

SOP

VA - Admin help

LOOK AT JAN 2024

- **What has worked?**
- Projects
- **Sales**
- Where did customers come from?
- **Do you need to pivot and change?**



PRODUCT SUITE

**NEW
FREEBIES
FOR THE
FEB**

**SMALL LOW
COST ITEMS**

**BIGGER
TICKET**

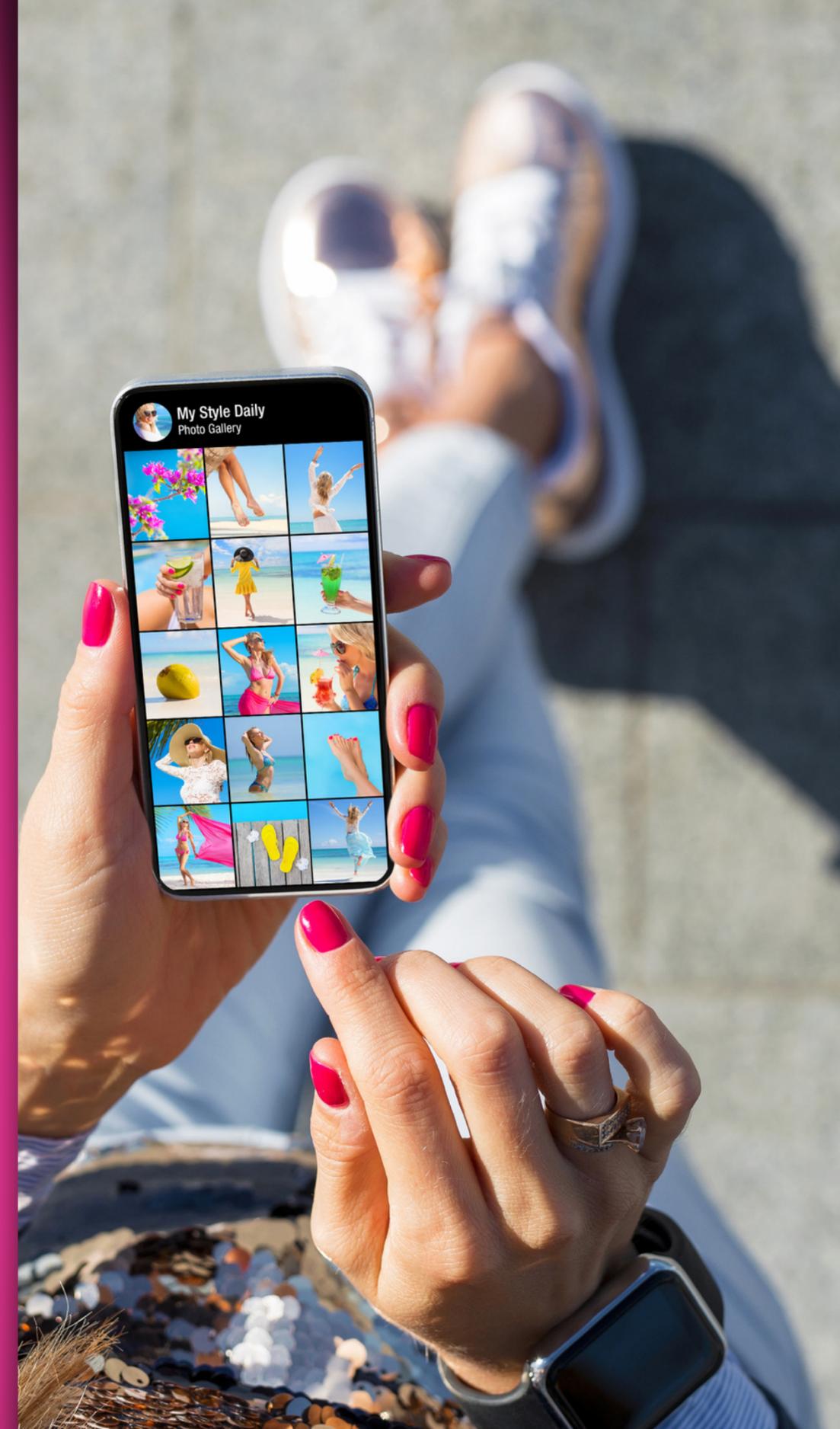
**HIGH
TICKET
ITEMS**

SOP

- Create videos and Looms with step by steps
- Give examples
- Write your instructions ready

YOUR SOCIALS

- What is your baseline content?
- Get into the scheduling and batching habits
- Which platforms?



**DISCUSS FEB AND
MARCH**



HOW?

- Creating Step By Step Documents
- How To Get Your Socials Organised

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